

# Comprehensive Sign Plan



## 25th Street Station BALTIMORE, MARYLAND



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25th Street Station is a vibrant, mixed-use development proposed for the 11 acre site at 25th and Howard Street (site being vacated by Anderson Automotive) in Baltimore City. Featuring Lowe's, Walmart and a variety of other retailers, the project will bring new, convenient shopping and amenities to the area in a pedestrian-friendly setting. The 25th Street Station project will provide approximately 400 local construction-related jobs, 700 permanent jobs and 70-90 residential units, built on environmentally sustainable principles to serve as a thriving community hub.

The development's overarching design principle is to create an urban mixed-use complex that is compatible with the scale and character of the surrounding neighborhoods and takes advantage of the unusual topography of the site, permitting multi-level construction. The project will utilize sustainable design principles creating a pedestrian friendly, lively environment for the community

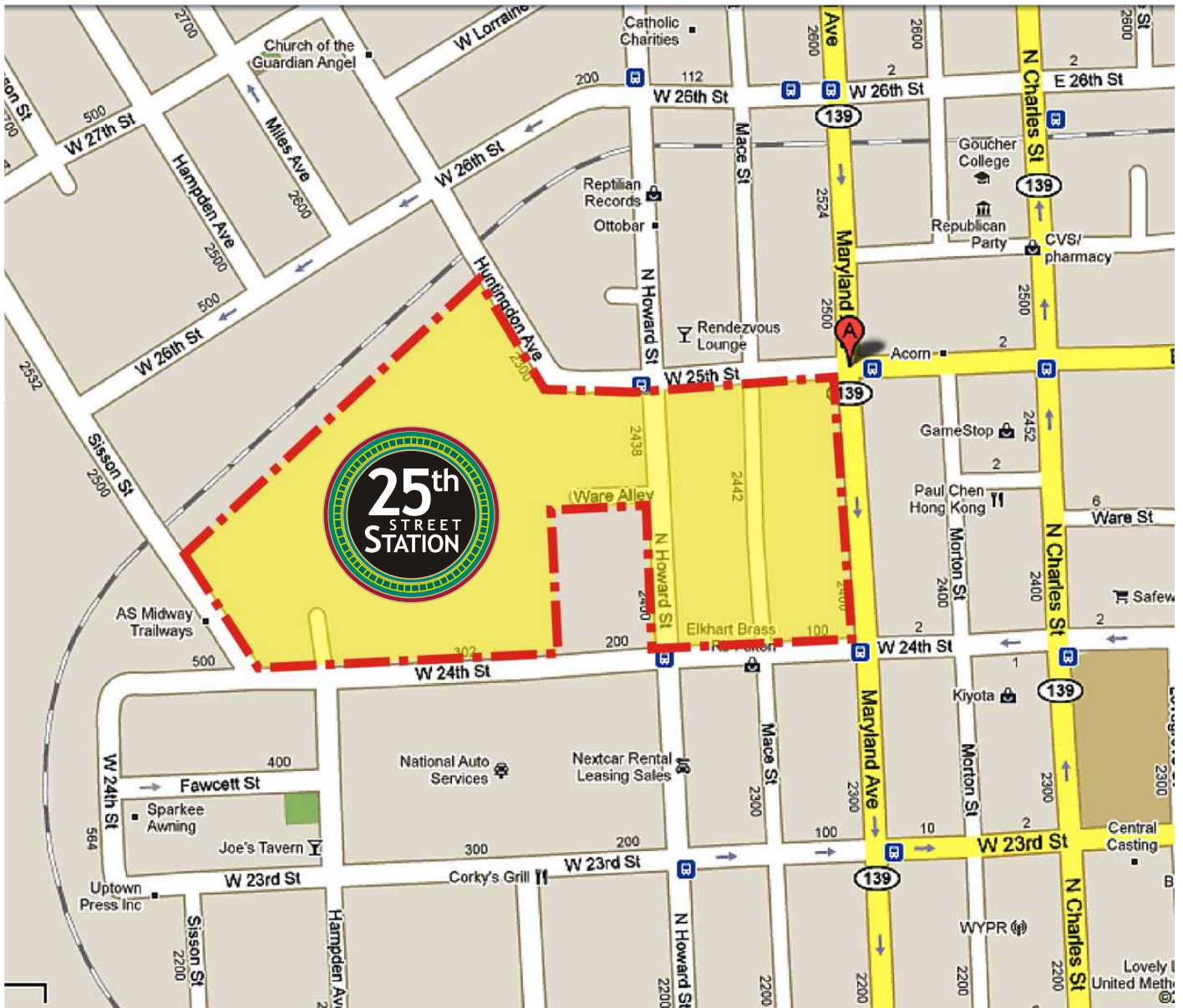
The site boundaries are Maryland Avenue (East), 25th Street/Huntington Avenue (North), 24th Street (South), and CSX railroad tracks (West). Currently, Anderson GM and Honda and other light industrial uses operate on the property.

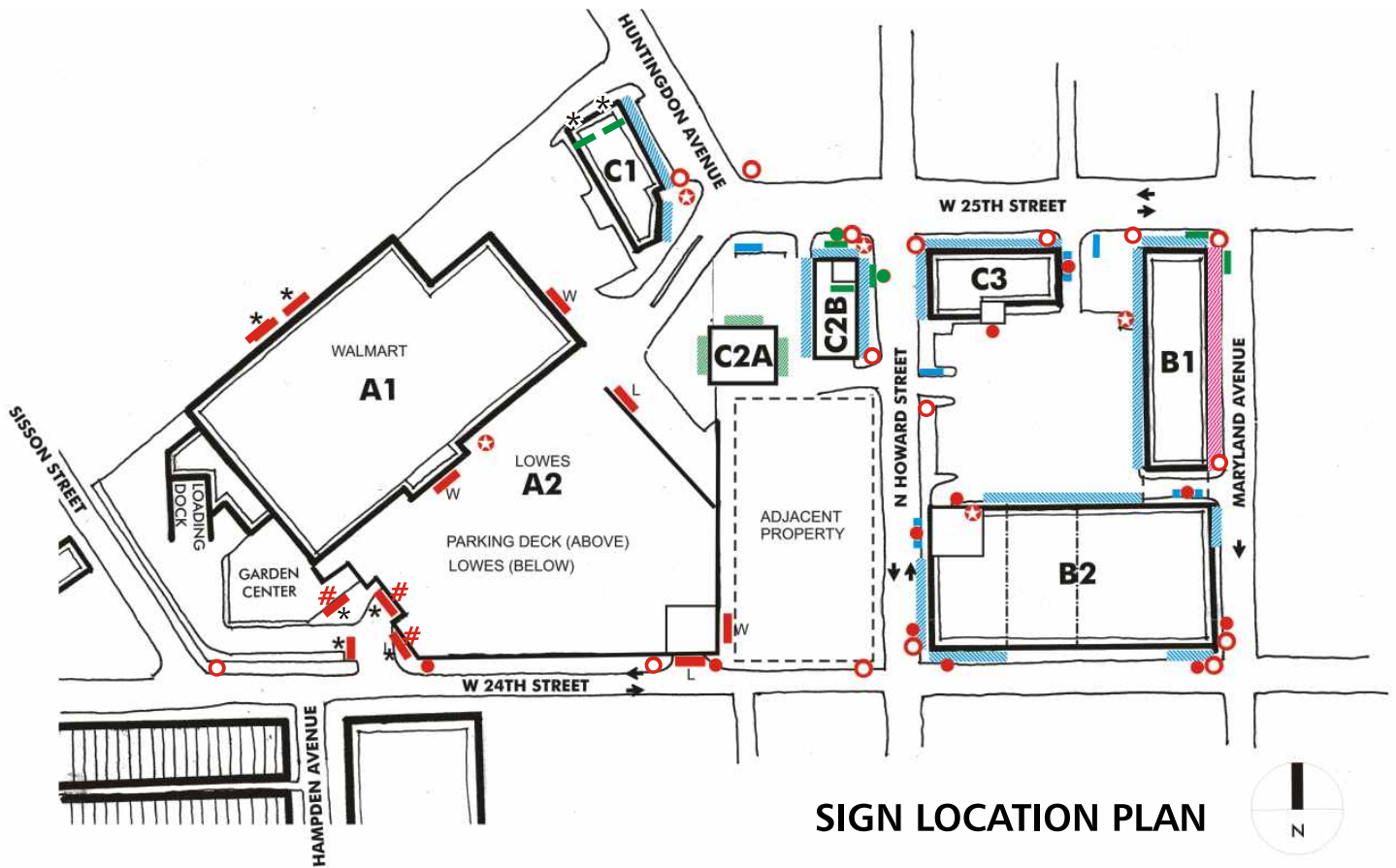
Prospective retailers include Walmart and Lowe's Home Center as well as mid-size retailers and smaller-shop specialty retailers. In total, the proposed development will accommodate more than 300,000 square feet of retail.

Also proposed are 70-90 residential units along Maryland Avenue scaled to the existing neighborhood, and approximately 1,025 parking spaces throughout the development site.

# 25th STREET STATION

## Vicinity Map





**SIGN LOCATION PLAN**



**KEY**

- Project Logo Sign (F-1)
- Bldg Signs: Project Directory Sign (D-1 or E-1)
- Project Entry Directory (A-1, B-1, or C-1)
- ★ Map Directory (G-1)
- Bldg Signs: Large Anchor Tenants (over 50K SF) (K-1 & K-1a)
- ✱ Signs noted with "✱" shall not be illuminated between 12am and 6am
- Bldg Signs:
  - Combined Anchor (E-2)
  - & Project Sign (E-3)
- Bldg Signs: In-line Stores (L-1) & (M-1: over 10 K SF)
- Bldg Signs: In-line Stores (L-1a) & (M-1a: over 10 K SF) at Maryland Avenue
- Bldg Signs: Pad Bldgs. (N-1)
- Directional Light Pole Signs (H-1) (Proposed – to be negotiated with BGE)
- # Signs noted with "#" shall not be located at a height more than 26'-0" above ground



LOGO "A" – CIRCLE FORMAT



LOGO "B" – HORIZONTAL FORMAT

A logo has been developed to provide an identity for the 25th Street Station property; this logo will be used throughout the project, with or without the decorative "tile" border, in various forms and sizes.

All uses of the logo throughout the property shall be consistent in proportion, colors and typeface, although material may vary.







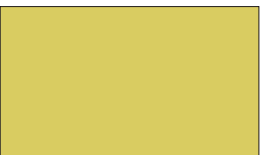

Trebuchet MS Regular  
abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
123456789(!@#\$%^&\*+=-)

**Trebuchet MS Bold**  
**abcdefghijklmnopqrstuvwxyz**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**123456789(!@#\$%^&\*+=-)**

Standard typography will be used for Site Permanent and Temporary Project Identification signs within 25th Street Station, except for Tenant Identification storefront and building mounted signs and Regulatory signs (i.e. stop signs, parking restriction signs, fire lane signs, etc.) .

This standard typography may be modified due to changes in market conditions and prevailing styles; should the standard typography be modified, all signs may be changed to reflect the new typography in order to ensure the consistency throughout 25th Street Station.

The initial standard typography will consist of Trebuchet MS Regular and Bold.

P1		"DK BLUE GREEN": to match Pantone #329 C	P6		"DARK RED": to match Pantone #194 C
P2		"MED BLUE GREEN": to match Pantone #3282 C	P7		"BLACK"
P3		"YELLOW GREEN": to match Pantone #382 C	P8		"WHITE"
P4		"GOLD": to match Pantone #458 C			
P5		"ORANGE": to match Pantone #723 C			

Most Site Permanent and Temporary Signs shall use some or all of the above shown colors in their design, except as otherwise noted. These color palettes may be modified due to changes in market conditions and prevailing styles, provided that the color palette is consistently used among all signs using the standard typography.

These colors will be used for the signs, and accent features on the sign structures. Other materials such as brick, precast concrete, metal and glass may also be used for support structures; these may be used in their natural finish.

Specific materials for each sign type are specified with each sign type description.

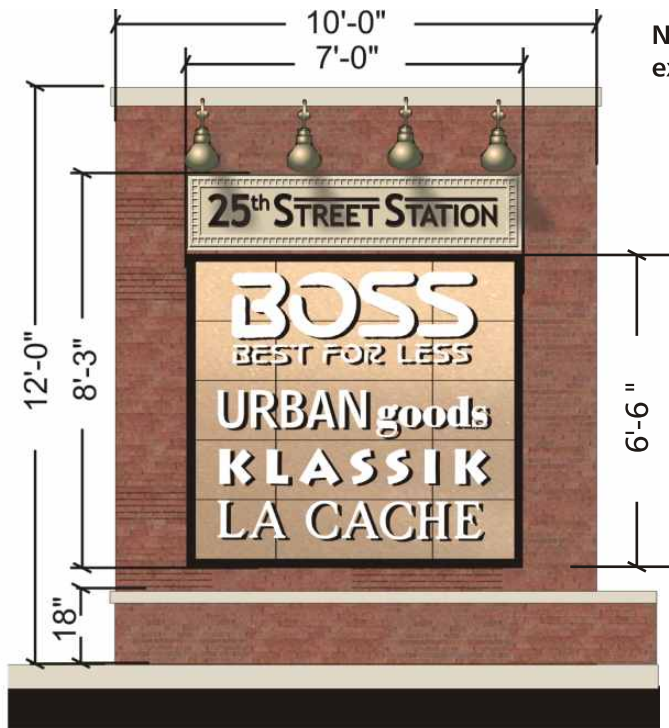


## Project Entrance Directory Sign: Type A-1



**COURTYARD WALL ELEVATION (W 25th Street)**

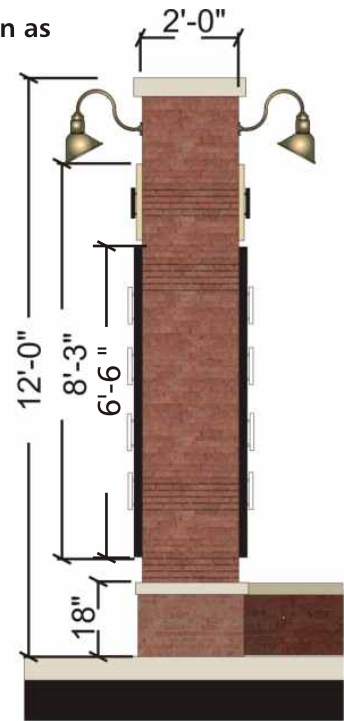
Scale: 1/8"=1'-0"



**FRONT ELEVATION**

Scale: 1/4"=1'-0"

NOTE Message shown as example only



**END VIEW**

Scale: 1/4"=1'-0"

**GUIDELINES:**

Wall Mounted Retail Center Entry Sign

- 120 s.f. maximum area per sign (includes background structure area)
- 1 sign per vehicular entrance
- 12'-0" maximum height from ground
- Graphics on 2 sides

**DESCRIPTION:**

Sign Background & Base: brick masonry wall with cast stone cap and trim  
 Sign Panel (Logo): Cast Stone

Sign Panel (Tenants): Painted Aluminum

Letters: Painted Aluminum pinned off sign panels

**GRAPHICS/LETTERING:**

Lettering: Painted Aluminum

Font (Logo): Letters to match logo

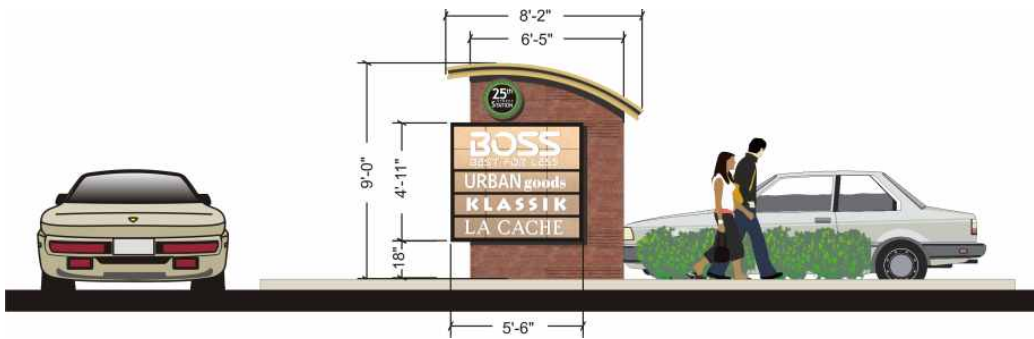
Font (Tenants): Corporate Branding

**INSTALLATION:**

Concrete block core wall and concrete footing

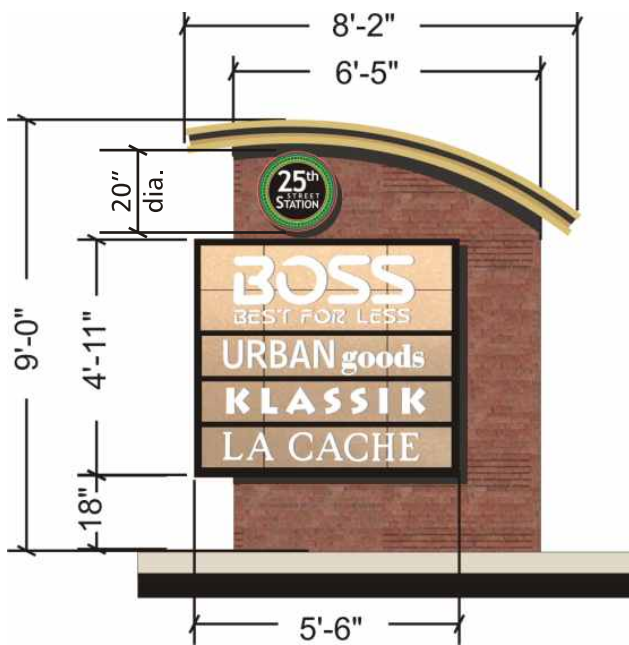
Externally illuminated with wall-mounted gooseneck lighting

## Project Entrance Directory Sign: Type B-1



**PROJECT ENTRY ELEVATION (N Howard Street)**

Scale: 1/8"=1'-0"



**FRONT ELEVATION**

Scale: 1/4"=1'-0"

**NOTE** Message shown as example only

**GUIDELINES:**

Ground Mounted Retail Center Entry Sign

- 73.5 s.f. maximum area per sign (includes background structure area)
- 1 sign per vehicular entrance
- 9'-0" maximum height from ground
- Graphics on 2 sides

**DESCRIPTION:**

Sign Background: brick masonry wall with painted aluminum cap

Logo Sign: Aluminum channel with back lit acrylic letters

pushed-through stencil-cut aluminum face

Tenant Sign: Back lit acrylic letters pushed-through stencil-cut painted aluminum panels

**GRAPHICS/LETTERING:**

Lettering: Translucent Acrylic

Font (Logo): Letters to match logo

Font (Tenants): Corporate Branding

**INSTALLATION:**

Concrete block core wall and concrete footing

Internal illumination

## Project Entrance Monument Sign: Type C-1



**WALL ELEVATION** (W 25th Street & Huntingdon Avenue)  
Scale: 1/8"=1'-0"



**FRONT ELEVATION**  
Scale: 1/4"=1'-0"

### GUIDELINES:

Ground Mounted Retail Center Entry Sign

- 73.5 s.f. maximum area per sign (includes background structure area)
- 1 sign per vehicular entrance
- 9'-0" maximum height from ground
- Graphics on 1 side

### DESCRIPTION:

Sign Background & Base: brick masonry wall with painted aluminum cap and cast stone trim

Sign: Aluminum channel with back lit acrylic letters pushed-through stencil-cut aluminum face

### GRAPHICS/LETTERING:

Lettering: Translucent Acrylic  
Font: Letters to match logo

### INSTALLATION:

Concrete block core wall and concrete footing  
Internal Illumination

## Building Mounted Directory Sign: Type D-1



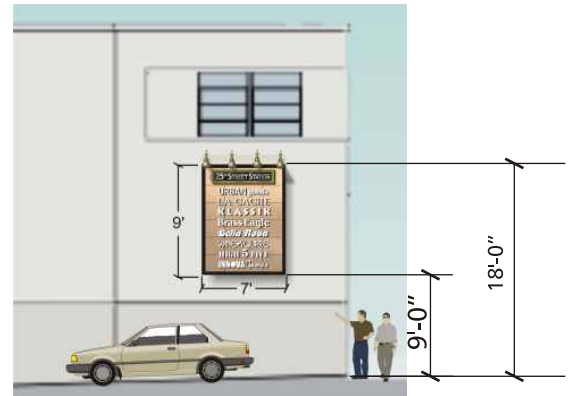
**FRONT ELEVATION**

Scale: 1/4" = 1'-0"

**SECTION**

Scale: 1/4" = 1'-0"

NOTE Message shown as example only



**EAST ELEVATION @ BUILDING C3**

Scale: 1/16" = 1'-0"



**WEST ELEVATION @ BUILDING B1**

Scale: 1/16" = 1'-0"

**GUIDELINES:**

Building Mounted Retail Center Entry Sign

- 63 s.f. maximum area per sign
- 1 sign per vehicular entrance
- 18'-0" maximum height from ground
- Graphics on 1 side

**DESCRIPTION:**

Painted aluminum box sign panel mounted to wall. Logo and Tenant letters pin mounted to sign.

**GRAPHICS/LETTERING:**

Lettering (Logo): Cut or cast aluminum, painted  
 Font: Letters to match logo  
 Lettering (Tenant): Painted aluminum  
 Font: Corporate Branding

**INSTALLATION:**

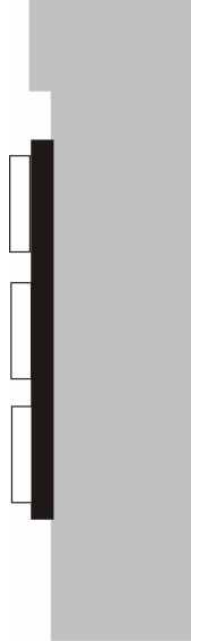
Aluminum sign panel mounted to masonry building facade  
 Externally illuminated with wall mounted gooseneck lighting

## Building Mounted Directory Sign: Type E-1



**FRONT ELEVATION**

Scale: 1/4"=1'-0"



**SECTION**

Scale: 1/4"=1'-0"

**NOTE** Message shown as example only

**GUIDELINES:**

Building Mounted Retail Center Entry Sign

- 128 s.f. maximum area per sign
- 1 sign per vehicular entrance
- 24'-0" maximum height from ground
- Graphics on 1 side

**DESCRIPTION:**

Painted aluminum sign panel mounted to wall.  
Internally illuminated channel letters mounted to sign panel.

**GRAPHICS/LETTERING:**

Lettering: Aluminum channel letters with plexi faces  
Font: Corporate Branding

**INSTALLATION:**

Aluminum sign panel mounted to masonry building facade  
Internally illuminated channel letters



**BUILDING B2 ELEVATION**

(facing N Howard Street) Scale: 1/6"=1'-0"

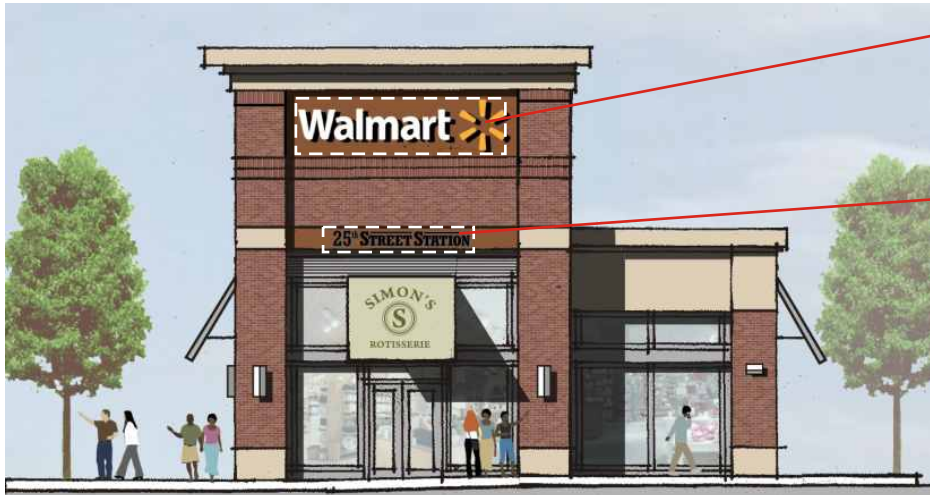
## Building Mounted Combined Anchor & Project Signs: Type E-2 & E-3



**E-2**  
 Example Tenant:  
 3.64' x 13.64' =  
 50 s.f. sign area

**E-3**  
 Project Sign:  
 1.36' x 11.5' =  
 16 s.f. sign area

Total Sign Area =  
 66 s.f.



**E-2**  
 Example Tenant:  
 4.25' x 17.4' =  
 74 s.f. sign area

**E-3**  
 Project Sign:  
 1.36' x 11.5' =  
 16 s.f. sign area

Total Sign Area =  
 90 s.f.

### Examples: ELEVATIONS @ Building C2B (W 24th & N Howard Streets)

Scale: 1/16" = 1'-0"

#### GUIDELINES:

##### Building Mounted Anchor & Project Sign

- Combined sign area per facade not to exceed 100 s.f.
- Quantity as shown on Sign Location Plan
- Maximum sign height not to exceed 5'-0"
- Maximum height of sign above ground not to exceed roof line
- Graphics on 1 side

#### DESCRIPTION:

Illuminated Individual channel letters (Anchor)  
 Non-illuminated individual letters (Project)

#### GRAPHICS/LETTERING:

Lettering (Anchor): Aluminum channel letters w/ plexi faces  
 Font: Corporate Branding  
 Lettering (Project): Painted aluminum letters  
 Font: To match Project Logo

#### INSTALLATION:

Signs mounted to building facade  
 Illuminated Anchor sign  
 Non-illuminated pin mounted Project Sign

## Building Mounted Project Logo Sign: Type F-1



**Examples: North Elevations @ Building B2 (W 24th Street)**

Scale: 1/16" = 1'-0"

### GUIDELINES:

Building Mounted Project Logo Sign

- 110 s.f. maximum area any one sign
- 7'-0" maximum sign height
- Maximum height of sign above ground not to exceed roof line
- Graphics on 1 side
- Internally or externally illuminated

### DESCRIPTION:

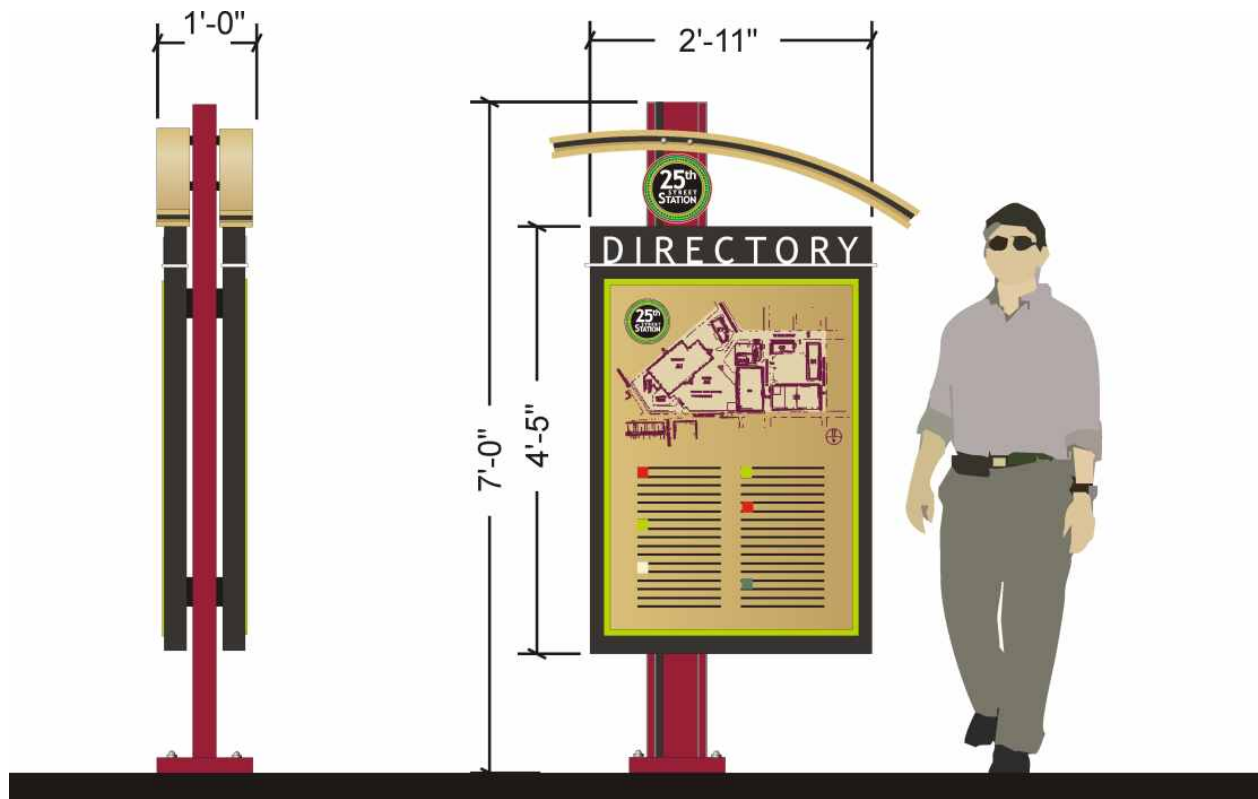
Wall mounted aluminum box sign with internally illuminated reverse lit channel letters or cast stone sign with externally illuminated pinned-off aluminum letters

### GRAPHICS/LETTERING:

Lettering: Reverse lit aluminum channel letters or externally illuminated pinned-off aluminum letters  
Font: Letters to match logo

### INSTALLATION:

Mounted to or integrated with masonry wall  
Internally or externally illuminated



**END VIEW**

Scale: 1"=1'-0"

**FRONT ELEVATION**

Scale: 1"=1'-0"

**NOTE** Message shown as example only

**GUIDELINES:**

Ground Mounted Directory

- 21 s.f. maximum area per sign (includes background structure)
- 7 signs maximum
- 7'-0" maximum height from ground
- Graphics on 2 sides

**DESCRIPTION:**

Internally illuminated aluminum poster cases with hinged glass face for changeable graphic film. Cabinets, cast aluminum logo medallions and decorative aluminum caps

mounted to painted steel "I-beam" post.

**GRAPHICS/LETTERING:**

Lettering (Logo): Cast aluminum, painted  
 Font: Letters to match logo  
 Lettering (Directory): Painted aluminum  
 Font: Trebuchet MS Regular

**INSTALLATION:**

Concrete footing  
 Internal illumination



## Light Pole Sign: Type H-1

### GUIDELINES:

Light Pole Mounted Directional Sign

- 10 s.f. maximum area per sign
- 11'-0" maximum height from ground
- Graphics on 1 side

### DESCRIPTION:

Painted aluminum sign with vinyl lettering mounted to existing light pole. Aluminum logo and directional panel applied to surface of base sheet to create depth.

### GRAPHICS/LETTERING:

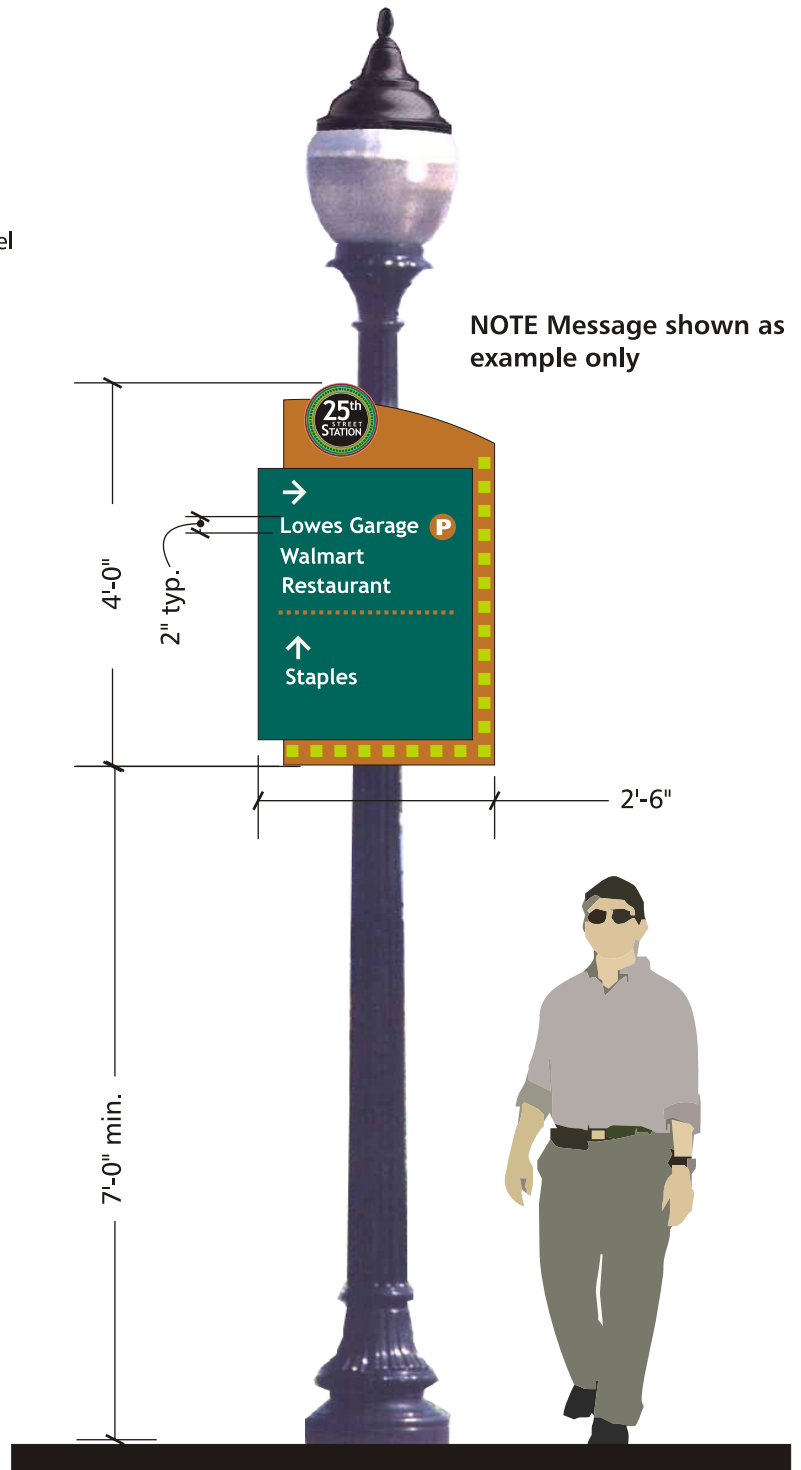
Lettering: Vinyl lettering

Letter Height: 2" (caps) minimum

### INSTALLATION:

Aluminum sign panel mounted to existing light pole

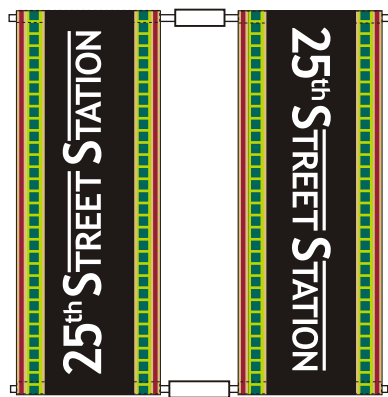
No illumination



### ELEVATION

Scale: 1/2" = 1'-0"

NOTE Message shown as example only



**GUIDELINES:**  
Light Pole Mounted Banners

- 6 s.f. maximum area per banner
- 11'-0" maximum height from ground
- Graphics on 2 sides

**DESCRIPTION:**  
Digitally printed vinyl fabric banners

**GRAPHICS/LETTERING:**  
Full color digital printing limited to logo and/or abstract or seasonal imagery (no commercial content)

**INSTALLATION:**  
Mounted to existing light pole with flexible arm "wind spill" bracket assembly.  
No illumination

**ELEVATION**

Scale: 1/2" = 1'-0"



**Example: ELEVATION @ Building B2**  
Scale: 1/8" = 1'-0"

**GUIDELINES:**  
Building Mounted Banners

- 72 s.f. maximum area per banner
- Maximum height from ground not to exceed roof line
- Graphics on 2 sides

**DESCRIPTION:**

Digitally printed vinyl fabric banners

**GRAPHICS/LETTERING:**

Full color digital printing limited to logo and/or

abstract or seasonal imagery (no commercial content)

**INSTALLATION:**

Mounted to existing masonry building facade with steel brackets and mounting plates.

No illumination

## Large Anchor Tenant Retail Signs: Type K-1

Example Primary Sign:  
10'H x 41.5'W



**SOUTH ELEVATION (Building A1)**

0'4" 8" 16"

Example Primary Sign:  
9'H x 35.5'W



**EAST ELEVATION (Building A1)**

0'4" 8" 16"

Example Primary Sign:  
(Tenant 1)  
10'H x 41.5'W

Example Primary Sign:  
(Tenant 2)  
14'H x 30'W



**NORTH ELEVATION (Building A1)**

0'4" 8" 16"

**GUIDELINES:**

Large Retail Tenants over 50,000 s.f.

- 1 Primary Sign & 1 Secondary Sign maximum per building elevation
- Maximum area of any one sign not to exceed 500 s.f.
- Maximum sign height above ground not to exceed roof line

**DESCRIPTION:**

Internally illuminated Individual channel letters or externally illuminated individual letters (see Tenant Signage Design Criteria)

**INSTALLATION:**

Building mounted  
Internally illuminated or externally illuminated

## Large Anchor Tenant Retail Signs: Type K-1 & K-1a



**WEST ELEVATION (Building A2)**

0' 4' 8' 16'

Example  
Primary Sign\*:  
4'H x 15'W (Letters)

Example  
Secondary Sign\*:  
2'H x 28'W (Letters)

\*Note: Signs noted on Sign Location Plan (page 4) as "#" shall not be located at a height more than 26'-0" above ground

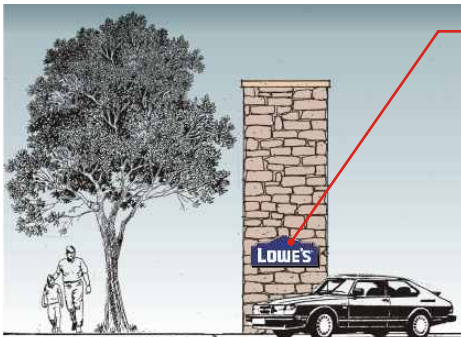


**SOUTH ELEVATION (Building A2)**

0' 4' 8' 16'

Example  
Primary Sign:  
6.7'H x 24.5'W (Letters)

Example  
Secondary Sign:  
2'H x 28'W (Letters)



**SIGN TYPE K-1a**  
Example  
Secondary Sign:  
2'H x 5'W internally illuminated box sign

**EAST FACING ELEVATION (24TH STREET)**

0' 4' 8' 16'



**EAST ELEVATION (Building A2)**

0' 4' 8' 16'

Example  
Secondary Sign:  
5'H x 21'W  
(Letters & Symbol)

**GUIDELINES:**

Large Retail Tenants over 50,000 s.f.

- 1 Primary Sign & 1 Secondary Sign maximum per building elevation
- Maximum area of any one sign not to exceed 500 s.f.
- Maximum sign height above ground not to exceed roof line, except as noted on Sign Location Plan (page 4) as "#", which indicates signs that shall not be located at a height more than 26'-0" above ground

**DESCRIPTION:**

Internally illuminated Individual channel letters or externally illuminated individual letters (see Tenant Signage Design Criteria)

**INSTALLATION:**

Building mounted  
Internally illuminated or externally illuminated

## In-line Retail Building Signs (under 10K SF): Type L-1 & L-1a

### GUIDELINES:

In-line Tenants under 10,000 Square Feet:

115 s.f. total aggregate sign area per building facade per tenant, the number of which will vary per tenant and may include any combination of the following:

- a - Primary Building Mounted Sign:  
1 sign per facade not to exceed 85% of tenant space demising width\*
- b - Window Graphics:  
Storefront graphics applied to glass not to exceed 15% of window area
- c - Awning Graphics:  
Maximum awning graphic to be 50% of individual awning area to which it is applied (not included in sign area)
- d - Undercanopy/blade Sign:  
suspended from awning/canopy or projecting from building facade as location may dictate; not to exceed 6 s.f. in area and to clear 8 feet between bottom of sign and sidewalk
- e - Secondary Building Sign:  
1 sign per rear facade not to exceed 55% of tenant space demising width

\*NOTE: 60 s.f. maximum area any one sign

### DESCRIPTION:

Illuminated or non-illuminated signs (see Tenant Signage Design Criteria)

### INSTALLATION:

Building mounted



**Building Mounted (Primary)**

**Awning Graphics**

**Under Canopy Blade Sign**

**Window Graphics**

### EXAMPLES: Typical In-line Tenant Retail Signs

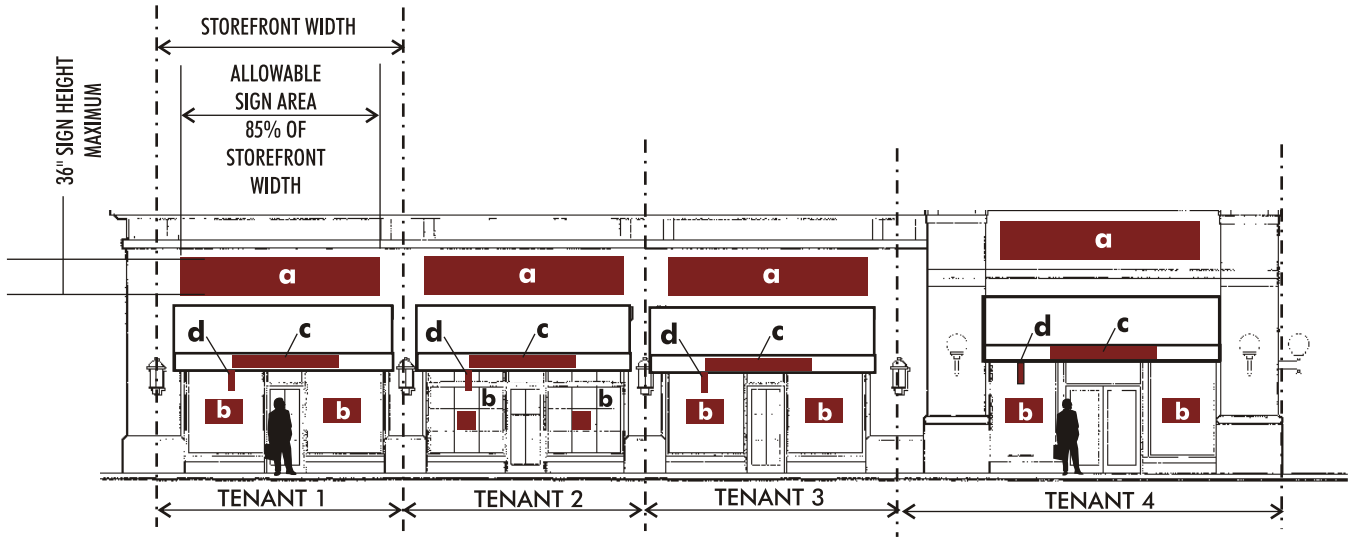
In-line retail signs shall identify or advertise the individual enterprise served. Retail signs will be individually designed to express the character of the retail business, products sold or services offered. They may include the individual logo and typography of the retail enterprise.

Multiple signs may be permitted for each tenant such as marquee signs, awning graphics, under canopy signs and pedestrian level signs provided the total area does not exceed 115 square feet .

Note: All signs, graphics and lettering are subject to the approval of the Landlord.

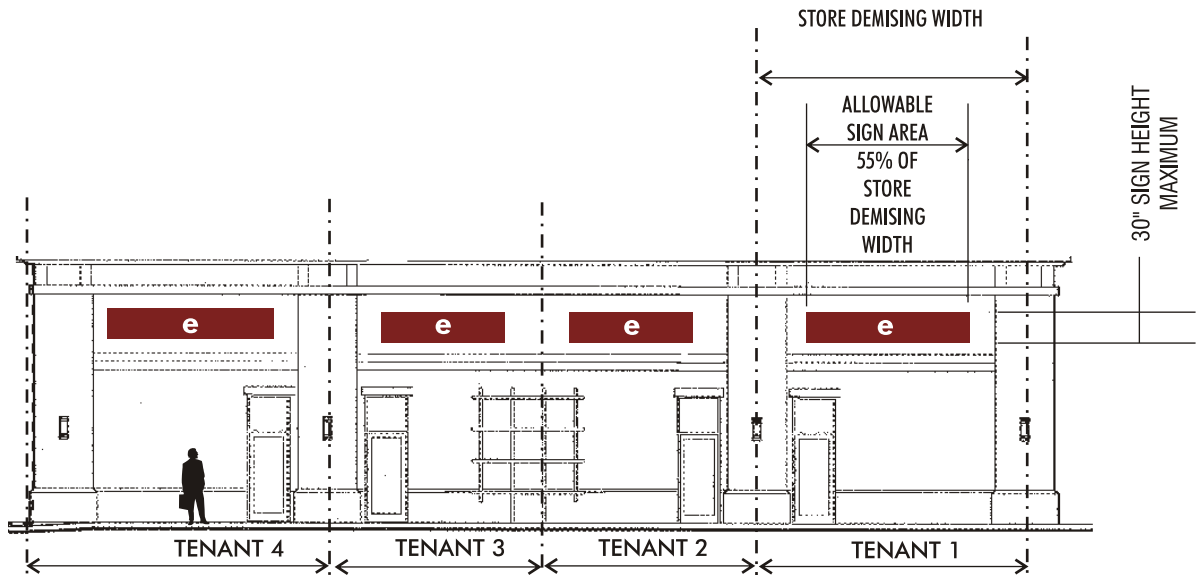
## In-line Retail Building Signs (under 10K SF): Type L-1

- KEY:
- a - Primary Building Mounted Sign
  - b - Window Graphics
  - c - Awning Graphics
  - d - Undercanopy/blade Sign
  - e - Secondary Building Sign



### PRIMARY TENANT ELEVATION EXAMPLE

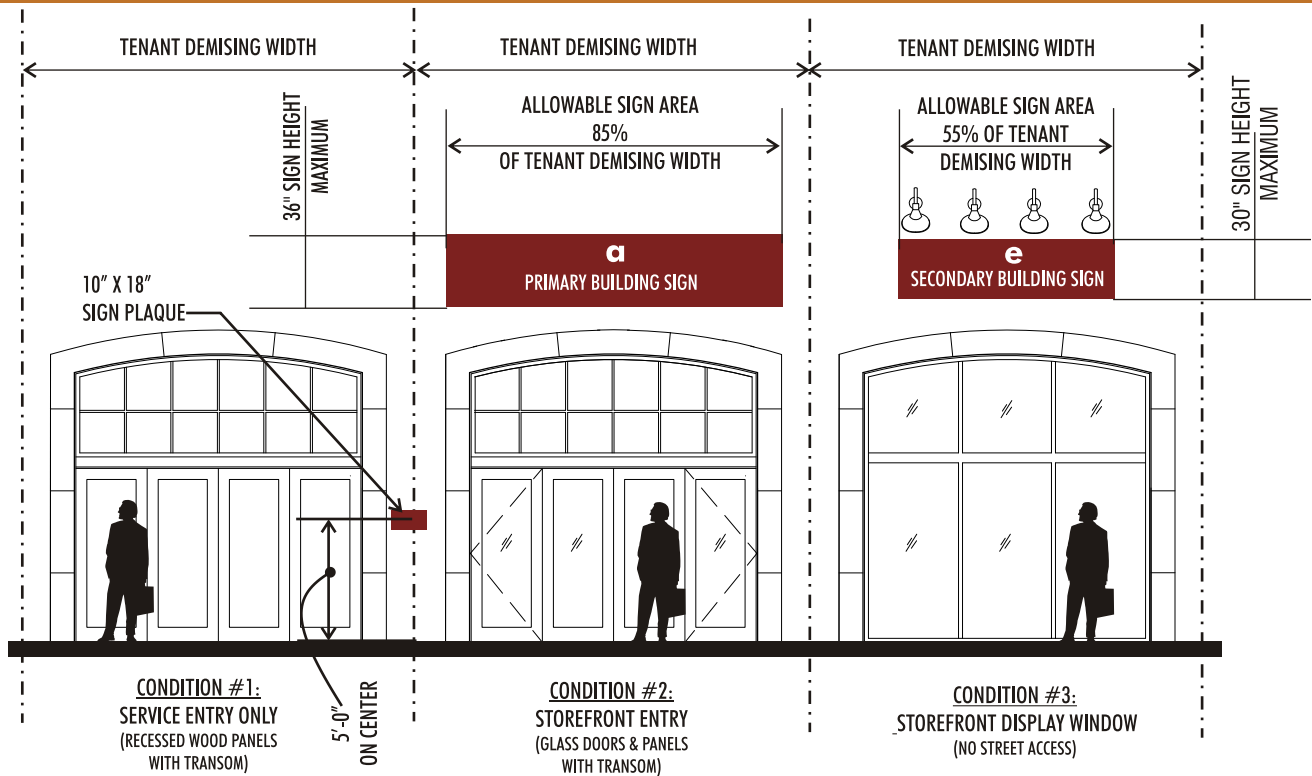
1/16" = 1'-0"



### SECONDARY TENANT ELEVATION EXAMPLE

1/16" = 1'-0"

## In-line Retail Building Signs (under 10K SF): Type L-1a



### SPECIAL SIGNAGE CONDITIONS AT MARYLAND AVENUE (Building B1) 1/8" = 1'-0"



**CONDITION #1: SERVICE ENTRY SIGN DETAIL**  
Not To Scale (Message shown as example only)

Tenants with service access only facing Maryland Avenue are allowed a non-illuminated wall plaque mounted adjacent to or in the immediate vicinity of doors (Condition #1 above).

Service Entry sign panel to be fabricated aluminum pan 3/4" deep mounted to masonry wall with concealed fasteners. Sign graphics to be a combination of cut out metal & vinyl applied to painted panel surface.

Internally illuminated Primary building mounted signs may be used above tenant glass storefront with access to the street (Condition #2 above).

Externally illuminated Secondary building mounted signs may be used above tenant glass storefront window display with no access to the street (Condition #3 above).

All signs to conform to specifications for typical In-line Tenant Signs: L-1 (under 10K SF) and M-1/M-1a (over 10K SF).



## In-line Retail Building Signs (over 10K SF): Type M-1 & M-1a



Example Primary Sign:  
7'-6" max. letter height  
150 s.f. max. sign area\*

**ELEVATION @  
Building B2 (North Plaza)**  
Scale: 1/32" = 1'-0"



Example Secondary Sign:  
5'-0" max. letter height  
100 s.f. max. sign area\*

**ELEVATION @ Building B2  
(Maryland Avenue)**  
Scale: 1/32" = 1'-0"



Example Secondary Sign:  
5'-0" max. letter height  
100 s.f. max. sign area\*

**ELEVATION @  
Building B2  
(N Howard Street)**  
Scale: 1/32" = 1'-0"

### GUIDELINES:

In-line Retail Tenants over 10,000 s.f.

- 1 Primary Sign:  
7'-6" maximum letter height  
150 s.f. maximum sign area\*
- 2 Secondary Signs:  
5'-0" maximum letter height each  
100 s.f. maximum sign area each\*
- Maximum sign height above ground not to exceed roof line

### DESCRIPTION:

Illuminated Individual channel letters or non-illuminated individual letters (see Tenant Signage Design Criteria)

### INSTALLATION:

Building mounted  
Internally Illuminated

\*NOTE: Sign totals shown are in addition to those allowed for typical In-line tenant signs (window, awning, blade, etc.)

## Retail Pad Site Building Signs: Type N-1

### GUIDELINES:

#### Retail Pad Site Building Signs

- 300 s.f. total aggregate building mounted sign area per tenant\*
- 4 signs maximum per tenant
- 75 s.f. maximum area any one sign

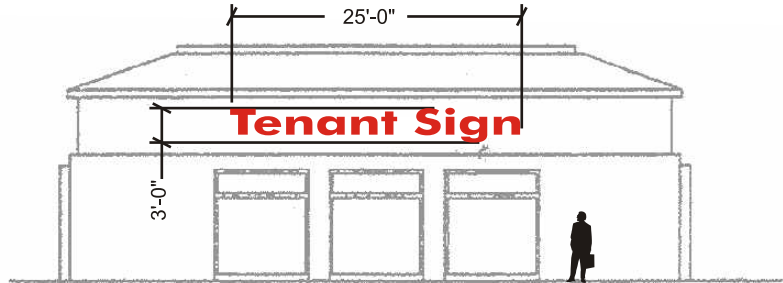
### DESCRIPTION:

Internally illuminated channel letters  
(see Tenant Signage Design Criteria)

### INSTALLATION:

Building mounted  
Internally illuminated

\*NOTE: Sign totals shown are in addition to those allowed for typical In-line tenant signs (window, awning, blade, etc.)



**SIDE ELEVATION EXAMPLE**

Scale: 1/16" = 1'-0"



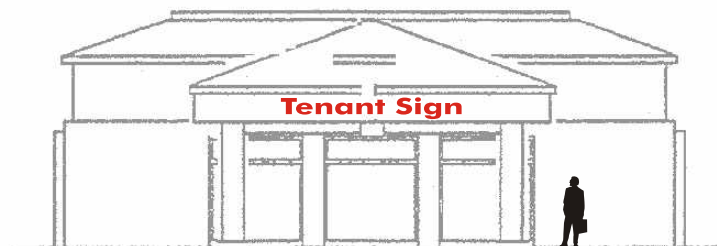
**FRONT ELEVATION EXAMPLE**

Scale: 1/16" = 1'-0"



**SIDE ELEVATION EXAMPLE**

Scale: 1/16" = 1'-0"



**REAR ELEVATION EXAMPLE**

Scale: 1/16" = 1'-0"

## Tenant Sidewalk Signs: Type O-1

### GUIDELINES:

#### Portable Sidewalk Signs

- 6 s.f. total area per sign
- 1 sign per tenant maximum
- 3'-0" maximum height from ground
- Graphics on 2 Sides

### DESCRIPTION:

Wood or metal signs with or without changeable message panels or chalkboards

### INSTALLATION:

Portable  
No Illumination



Scale: 3/4" = 1'-0"

**NOTE** Message shown as example only

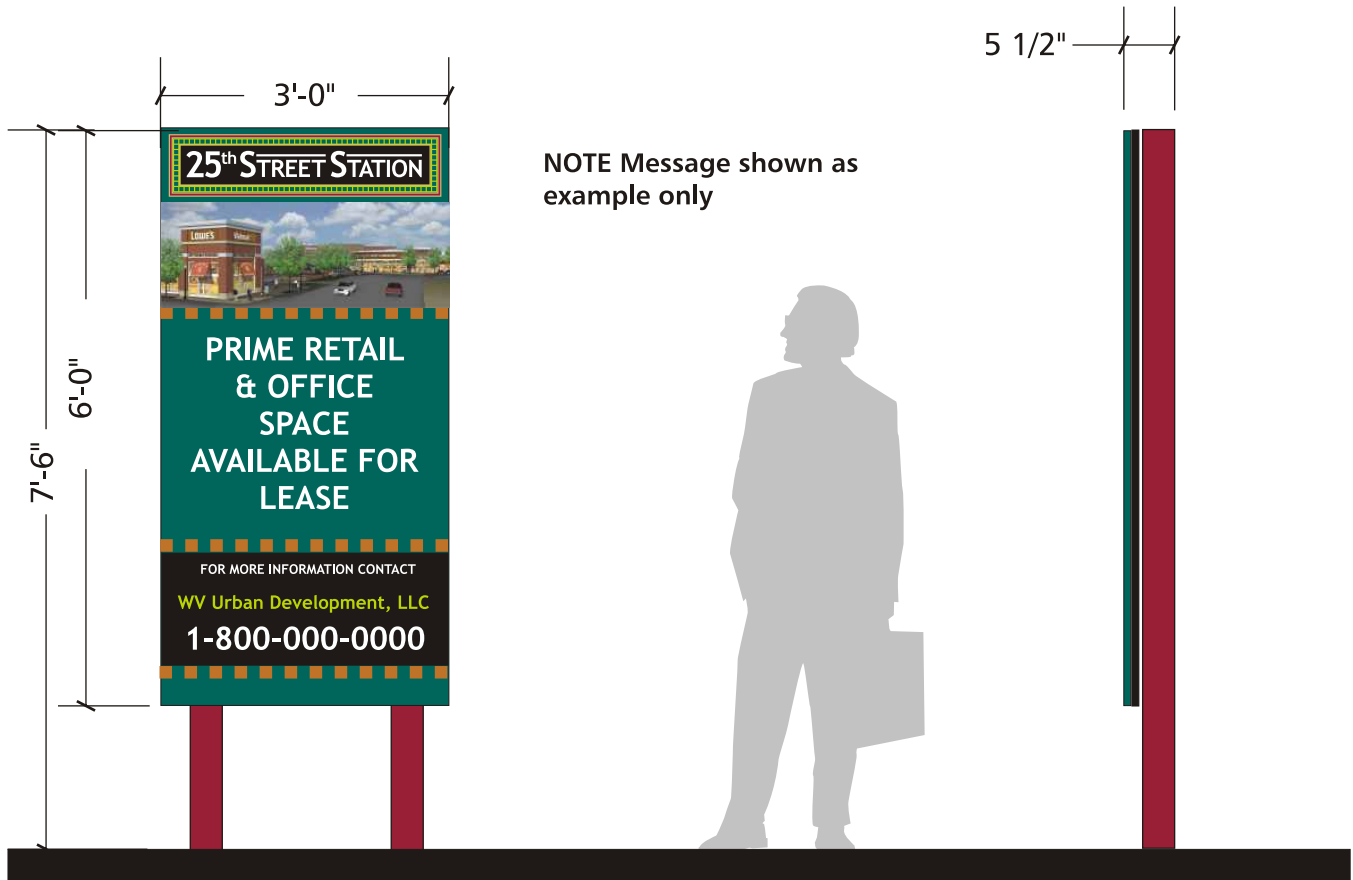
One sidewalk sign is permitted per Tenant. Sidewalk signs may be two-sided and must not be larger than 2 feet wide by 3 feet tall. Signs should not be illuminated.

Sidewalk signs should be created from durable materials. Prohibited materials for

sidewalk signs include glass, breakable materials, laminated paper, vinyl, plastic, or PVC piping.

Note: All signs, graphics and lettering are subject to the approval of the Landlord.

## Marketing Signs – Commercial: Type R-1



**FRONT ELEVATION**

Scale: 1/2" = 1'-0"

**SIDE VIEW**

**GUIDELINES:**

Freestanding Commercial Marketing Signs

- 18 s.f. maximum area per sign
- 7'-6" maximum height from ground
- Graphics on 1 side

**DESCRIPTION:**

Wood Post (painted)  
Wood or Aluminum Sign (painted)

**GRAPHICS/LETTERING:**

Lettering (Logo): Vinyl

Font: Letters to match logo

Lettering (Message): Vinyl

Font: Trebuchet MS Regular & Bold

**INSTALLATION:**

Concrete footing

No illumination



Tenants are encouraged to install signs above storefronts which are sets of individual letters. Several types of fabrication are acceptable. In all cases, it is important to conceal mechanical fasteners and electrical connections.

Tenants are encouraged to apply professional window graphics in gold leaf. Vinyl applications may also be acceptable, if the design and execution are professional and appropriate.

Tenants are encouraged to apply pedestrian level graphics, within the square footage allotments. Cast metal graphics, signs crafted in wood and glass are helpful in animating the streetscape.

Awnings and canopies will provide the Tenant an opportunity to install blade signs.

Paper signs, crude or primitive signs, flashing lights or any sign type that may present a hazard to the public is prohibited. Signs prohibited by Baltimore City ordinance are prohibited at 25th Street Station.

### Type 1- Internally Illuminated Front Lit Letters

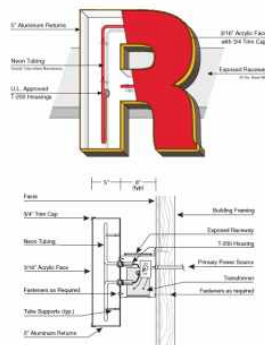
**SIGNAGE:** Individual letters with opaque sides and translucent face, or individual translucent cut-out letters pushed-through stencil cut opaque metal panel

**LIGHTING:** Concealed lamp/ transformer with front lit face

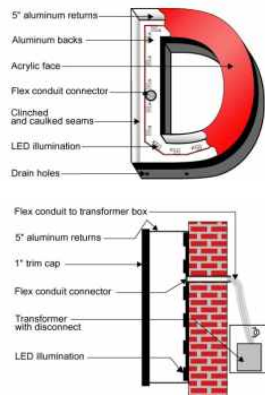
**MOUNTING:** Individual on building facade

**ATTACHMENT:** Concealed for all devices, clips wiring, tubes and other mechanisms

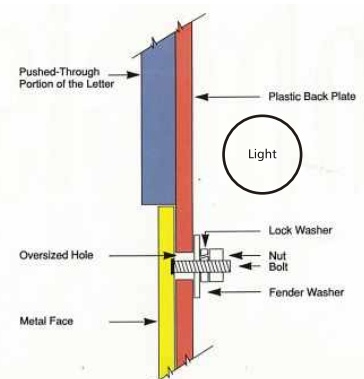
**MATERIAL/ FINISH:** Metal letters with plastic face



### FRONT LIT CHANNEL LETTERS (EXPOSED RACEWAY)



### FRONT LIT CHANNEL LETTERS (REMOTE TRANSFORMERS)



### FRONT LIT PUSHED-THROUGH LETTERS

### Type 2 - Internally Illuminated Reverse Lit Channel Letters

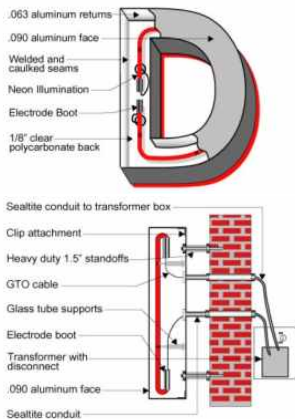
**SIGNAGE:** Individual letters

**LIGHTING:** Concealed lamp/ transformer, with back-lit halo effect

**MOUNTING:** Pinned off building facade

**ATTACHMENT:** Concealed for all devices, clips wiring, tubes and other mechanisms

**MATERIAL/ FINISH:** Metal or metallic finish on architectural plastic



### Type 3 - Open Face Channel Letters

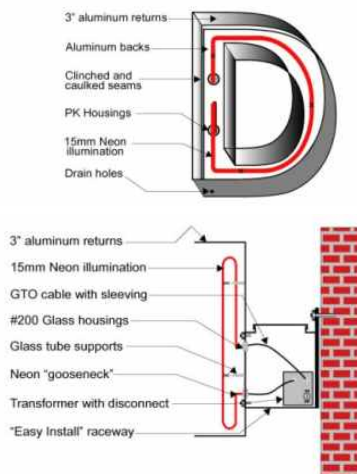
**SIGNAGE:** Individual letters

**LIGHTING:** Concealed lamp/ transformer, with exposed neon tube lighting

**MOUNTING:** Pinned off building facade

**ATTACHMENT:** Concealed for all devices, clips wiring, tubes and other mechanisms

**MATERIAL/ FINISH:** Metal letters with open face



## Type 4 - Externally Illuminated Dimensional Letters

**SIGNAGE:** Panel or individual letters carved, flush or raised

**LIGHTING:** Low voltage lighting

**MOUNTING:** On building facade

**ATTACHMENT:** Concealed for all devices, clips wiring, tubes and other mechanisms

**MATERIAL/ FINISH:** Metal , wood or stone, metallic finish on architectural plastic



## Type 5 - Canopy Mounted Signage

**SIGNAGE:** Illuminated letters with opaque sides and translucent face, or individual letters as cut-outs

**LIGHTING:** Concealed lamp/ transformer with backlit face or non-illuminated

**MOUNTING:** Signs to sit atop, below or affixed to the edge of canopy

**ATTACHMENT:** Concealed for all devices, clips wiring, tubes and other mechanisms

**MATERIAL/ FINISH:** Metal letters with translucent plastic or opaque metal face





### Type 6 - Bracket Mounted or Suspended Blade Sign

**SIGNAGE:** Individual, carved, etched, painted letters/ logo on panels of multiple shapes

**LIGHTING:** Internally illuminated translucent letters or low voltage lighting mounted to awning or canopy

**MOUNTING:** Metal bracket, tubes or chains

**ATTACHMENT:** Concealed for all wiring and other mechanisms

**MATERIAL/ FINISH:** Wood or metal with limited plastic accents



### Type 7 - Painted, Etched or Applied to Glass

**SIGNAGE:** Individual letters or logo

**LIGHTING:** Back-lit, edge lit or front illumination

**MOUNTING:** Back side of glass required

**MATERIAL/ FINISH:** Frosted, etched, silkscreen flat or metallic, gold or silver leaf, or professional quality applied vinyl.  
 Unacceptable materials: paper, poster card taped to glass



## Type 8 - Fabric Awning Graphics

**SIGNAGE:** Individual letters or logo

**LIGHTING:** Non-illuminated

**MOUNTING:** Top or edge of awning

**MATERIAL/ FINISH:** Silkscreened or 3M Scotchlcal Electrocut Graphics Film professionally applied with the Sunbrella Graphics System (SGS) machine. No hand painted graphics allowed.

